**TITLES FOR POST GRADUATION (MBA)**

**MARKETING**

IMPACT OF SOCIAL MEDIA MARKETING ON RELATIONSHIP MARKETING AND CUSTOMER INTENTIONS

A STUDY ON CUSTOMER SATISFACTION TOWADS CLOUD SERVICES PROVIDED BY IT COMPANIES IN COIMBATORE

A STUDY ON CUSTOMER ATTITUDES AND PREFERENCES TOWARDS HOTEL INDUSTRY

A STUDY ON IMPLEMENTATION OF DISTRIBUTION CHANNEL IN FMCG WITH REFERENCE TO COIMBATORE

A SYUDY ON CUSTOMER PERCEPTION TOWARDS ORGANIC PRODUCTS WITH REFERENCE TO COIMBATORE

A STUDY ON CONSUMER PERCEPTION TOWARDS DIGITAL PAYMENT MODE WITH REFERENCE TO COIMBATORE

A STUDY ON EFFECTIVENESS OF PROMOTIONAL STRATEGIES AT MALLS IN COIMBATORE WITH REFERENCE TO VISUAL MERCHANDISING

A STUDY ON IMPACT DIGITASATION OF BANKING AMONG BANK CUSTOMERS WITH REFERENCE TO PRIVATE BANKS IN COIMBATORE CITY

A STUDY ON QUALITY OF SERVICE PROVIDED B2B COMPANIES WITH REFERENCE TO COIMBATORE

A STUDY ON CUTOMER PERCEPTION TOWARDS MULTIMODAL TRANSPORTATION WITH REFERENCE TO COIMBATORE CITY

A STUDY ON IMPACT OF GST TOWARDS SALES VOLUME WITH REFERENCE TO HOTEL INDUSTRY IN COIMBATORE

A STUDY ON IMPULSIVE CONSUMER BEHAVIOUR AND ITS DETERMINANTS

A STUDY ON CONSUMER BEHAVIOUR AND SATISFACTION TOWARDS RETAIL DEPARTMENTAL STORES IN COIMBATORE CITY

A STUDY ON CONSUMER BEHAVIOUR AND SATISFACTION TOWARDS PATANJALI AYURVED PRODUCTS IN COIMBATORE CITY

A STUDY ON PURCHASE BUYING BEHAVIOR OF TAXI OPERATOR WITH SPECIAL REFERENCE TO TATA VEHICLE IN THE CITY OF COIMBATORE

A STUDY ON EFFECTIVENESS OF PROMOTION IN FMCG RETAIL STORES IN COIMBATORE CITY

A STUDY ON RETAILERS PERCEPTION TOWARDS MARKET ORIENTATION WITH REFERENCE TO JOHNSON AND JOHNSONS

A RESEARCH ON ASSESSING THE SERVICE QUALITY AND SRM PRACTICES IN B2B E-MARKETPLACE WITH REFERENCE TO INDIA MART

A STUDY ON BRAND MARKETING WITH REFERENCE TO LIVA FLUID FASHION

A STUDY ON CONSUMER BEHAVOUR TOWARDS DSLR CAMERA WITH REFERENCE TO COIMBATORE

A STUDY ON CUSTOMER SATISFACTION TOWARDS RELIANCE JIO NETWORK

A STUDY ON EFFECTIVENESS OF SOCIAL MEDIA AMONG YOUNGSTERS

A STUDY ON PATRONS PREFERENCE TOWORDS THE USAGE OF VARIOUS TOOTHPASTE BRANDS

A STUDY ON GENERAL SHOPPING BEHAVIOUR IN MALLS BASED ON VIRTUAL MERCHANDISING WITH REFERENCE TO BROOKFEILDS

A STUDY ON UTILIZATION AND SATISFACTION OF INTERNET BANKING

A STUDY ON CUSTOMER SATISFACTION & EXPECTATION TOWARDS SHOPPING MALL

A STUDY ON IMPLEMENTATION OF DISTRIBUTION CHANNEL IN FMCG WITH REFERENCE TO COIMBATORE

A STUDY ON YOUTH PREFERENCE TOWARDS HERITAGE AND INTERNATIONAL BRAND WITH TEXTILE INDUSTRY IN COIMBAOTRE

AN ARGUMENT FOR MANDATORY CSR IN INDIA IN PUBLIC AND PRIVATE SECTOR COMPANIES.

PERFORMANCE AUDIT OF POLLUTANT EMISSIONS OF MANUFACTURING COMPANIES.

USE OF CSR BY CORPORATE COMPANIES TO MARKET THEIR BRAND AND BRAND IMAGE WITH REFERENCE TO COIMBATORE.

A STUDY ON SERVICE QUALITY PROVIDED BY NETWORK SERVICE PROVIDERS WITH REFERENCE TO COIMBATORE

A STUDY ON CSR AS BRANDING STRATEGY WITH OF TOP FIVE COMPANIES WITH REFERENCE TO COIMBATORE

A STUDY ON IMPACT OF GST TOWARDS SALES VOLUME WITH REFERENCE TO HOTEL INDUSTRY IN COIMBATORE.

A STUDY ON END USER PERCEPTION AND AWARENESS TOWARDS GST IN COIMBATORE CITY.

A STUDY ON POST-IMPLEMENTATION OF GST AND ITS IMPACT ON INFLATION AND TAX REVENUE ACROSS OTHER COUNTRIES.

A STUDY OF CRM IN 4G TELECOM – THE CUSTOMISED POINT OF CONTACT

A STUDY ON ROLE OF ANALYTICAL CRM IN MAXIMIZING CUSTOMER PROFITABILITY IN PRIVATE BANKING

A STUDY ON APPLICATION AND IMPLEMENTATION OF CRM IN HOTEL INDUSTRY WITH REFERENCE TO COIMBATORE

A COMPARATIVE STUDY ON CRM PRACTICES IN SERVICE SECTOR WITH REFERENCE TO COIMBATORE.

A STUDY OF THE IMPACT OF CRM PRACTICES ON CUSTOMERS PERCEPTION WITH REFERENCE TO COIMBATORE

A STUDY ON THE LEVEL OF AWARENESS AND IMPLEMENTATION OF CRM AMONG COMPANIES IN COIMBATORE

A COMPARATIVE STUDY OF CRM PRACTICES IN THE PUBLIC AND PRIVATE SECTOR INSURANCE COMPANIES

A STUDY ON RELATIVE IMPORTANCE OF ROLE OF CUSTOMER RELATIONSHIP MANAGEMENT CRM IN MARKETING VARIOUS PRODUCTS OFFERED BY BANKING SECTOR

CRM IN MOBILE TELECOM SERVICES A STUDY ON THE IMPACT OF SERVICE QUALITY SERVICE LOYALTY AND LOYALTY INDICES ON THE PERFORMANCE OF SERVICE PROVIDERS

A STUDY OF CUSTOMER RELATIONSHIP MANAGEMENT CRM IN BANKING SECTOR WITH REFERENCE TO COMMERCIAL BANKS IN COIMBATORE CITY

A STUDY OF CRM IN THE AUTOMOBILE INDUSTRY WITH SPECIAL REFERENCE TO TWO WHEELER MARKET IN COIMBATORE

A STUDY ON CONTINUOUS RELATIONSHIP MARKETING CRM PRACTICES OF BANKING SECTOR IN COIMBATORE CITY

**HUMAN RESOURCE**

A STUDY ON ORGANISATIONAL PERFORMANCE AND JOB SATISFACTION AMONG EMPLOYEES IN MANUFACTURING SECTOR

EMOTIONAL INTELLIGENCE AND ITS IMPACT ON JOB PERFORMANCE WITH REFERENCE TO ITES EMPLOYEES IN COIMBATORE

A STUDY ON WORKLIFE BALANCE WITH REFERENCE TO WOMEN EMPLOYEES IN NON BANKING FINANCIAL COMPANIES IN COIMBATORE

A STUDY ON RECRUITMENT POLICY WITH REFERENCE TO IT COMPANIES IN COIMBATORE

A STUDY ON REASON FOR INCREASE IN RATE OF ATTRITION WITH REFERENCE TO TEXTILE INDUSTRY IN COIMBATORE

A STUDY ON HR POLICIES AND PRACTICES IN MANUFACTURING SECTOR WITH REFERENCE TO COIMBATORE

A STUDY ON PERCEPTION OF EMPLOYEE ON TEAM WORK AND TEAM LEADING IN IT COMPANIES IN COIMBATORE

A STUDY ON EFFECTIVENESS OF EXISISTING PERFORMANCE APPRISAL SYSTEM IN IT COMPANIES IN COIMBATORE

A STUDY ON IMPORTANCE OF EMPLOYER BRANDING IN THE PROCESS OF RECRUITMENT WITH REFERENCE TO CONSULTANCIES IN COIMBATORE

A STUDY ON EMPLOYEE ATTITUDE SURVEY

A STUDY ON HUMAN RESOURCE INFORMATION SYSTEM

A STUDY ON ORGANIZATIONAL CULTURE

A STUDY ON EFFECTIVENESS OF TEAM WORK

A STUDY ON LEADERSHIP DEVELOPMENT

A STUDY ON HR TRENDS AND LIFE-CYCLE

A STUDY ON TEAM WORK AND EMPLOYEE INVOLVEMENT

A STUDY ON EFFECTIVENESS OF EXISISTING PERFORMANCE

A STUDY ON PERCEPTION OF EMPLOYEE ON CHANGE IN ORGANISATIONAL CULTURE

A STUDY ON PERCEPTION OF EMPLOYEE ON TEAM WORK AND TEAM LEADING

A STUDY ON ORGANISATIONAL CULTURE AND BEHAVIOUR

**FINANCE**

A STUDY ON TECHNICAL ANALYSIS OF SELECTED FMCG COMPANIES LISTED IN NSE

A STUDY ON RISK AND RETURN ANALYSIS WITH REFERENCE TO PUBLIC AND PRIVATE SECTOR BANKS

ASTUDY ON PERFORMANCE OF MUTUAL FUND WITH REFERENCE TO NAV

A STUDY ON PRE AND POST BUDGET ANALYSIS ON SELECTED COMPANIES WITH REFERENCE TO NSE

A STUDY ON PROTFOLIO MANAGEMENT WITH REFERENCE TO TOP LISTED COMPANIES IN NSE

A STUDY ON VOLATILITY IN BASE METAL IN COMMODITY MARKET WITH REFERENCE TO MCX

A PROJECT REPORT ON VOLATAILITY OF FOREX MARKET IN DIFFEERENT GMT’S

A PROJECT REPORT ON PERFORMANCE OF INITIAL PUBLC OFFER WITH REFERENCE TO NSE

A STUDY ON COMPARISION OF PUBLIC AND PRIVATE SECTOR BANKS WITH REFERENCE TO NSE

A STUDY ON IMPACT OF INFLATION AND GDP ON STOCK MARKET RETURNS IN INDIA

A PROJECT REPORT ON CONSTRUCTION OF PORTFOLIO IN COMMODITY MARKET

PERFORMANCE OF MIDCAPS WITH REFERENCE TO INDIAN SHARE MARKET

VOLATALITY IN BASE METAL IN COMMODITY MARKET

TECHNICAL ANALYSIS OF IT SECTORS IN BSE AND NSE

PROJECT REPORT ON INTERNATIONAL INDICES

A PROJECT ON CONSTRUCTION OF PORTFOLIO USING FUNDAMENTAL AND THEORETICAL ANALYSIS

A PROJECT ON CONSTRUCTION OF PORTFOLIO USING FUNDAMENTAL ANALYSIS

VOLATALITY IN FOREX AT DIFFERENT GMT'S

A STUDY ON FUNDAMENTAL FACTORS THAT INFLUENCE THE FOREX MARKET

AN ANALYTICAL STUDY ON VOLATILITY OF SECURITIES TRADED ON BSE SENSEX

A STUDY ON TECHNICAL AND FUNDAMENTAL FACTORS THAT INFLUENCE THE BULLIONS MARKET

A PROJECT REPORT ON EIC ANALYSIS

TECHNICAL AND FUNDAMENTAL FACTORS INFLUENCING BULLION MARKET

(HARMONY INVESTMENTS)A PROJECT REPORT ON RISK AND RETURN ANALYSIS IN SHARE MARKET

A STUDY ON FUNDAMENTAL FACTORS THAT INFLUENCE THE FOREX MARKET

A STUDY ON CORRELATION BETWEEN SPOT AND FUTURES

A STUDY ON PROJECT REPORT ON INTERNATIONAL INDICES

A STUDY ON A STUDY ON RISKS, OPPORTUNITIES AND HEDGING PROCESS IN COMMODITIES MARKET

A STUDY ON TECHNICAL AND FUNDAMENTAL FACTORS INFLUENCING ENERGIES MARKET WRT CRUDE OIL

A STUDY ON RATIO ANALYSIS

A STUDY ON VOLATILITY OF SECURITIES IN AUTOMOBILE SECTOR

A STUDY ON VOLATALITY IN FOREX AT DIFFERENT GMT'S

A STUDY ON VOLATILITY OF SECURITIES IN BANKING SECTOR

A STUDY ON RATIO ANALYSIS

A STUDY ON DIVIDEND POLICY

A STUDY ON NPA IN CATHOLIC SYRIAN BANK

A STUDY ON FACTORS DETERMINING QUALITY OF LOANS

A STUDY ON TECHNICAL PORTFOLIO IN COMMODITY MARKET

A STUDY ON FINANCIAL PERFORMANCE OF MAHINDRA FINANCE

A STUDY ON MUTUAL FUND PERFORMANCE

A STUDY ON NPA IN SAKTHI FINANCE LIMITED

A STUDY ON WORKING CAPITAL IN SUGAR INDUSTRY

**PRODUCTION and logistics**

A STDY ON SUPPLHY CHAIN CHALLENGES AND PUBLIC PURCHASE DECISION IN AUTOMOBILE INDUSTRY WITH REFERENCE TO FOUR WHEELERS IN COIMBATORE

A STDY ON INTERNATIONAL OUTBOUND LOGISTICS OF APPAREL EXPORTS

A STUDY ON EMPLOYEE PERCEPTION TOWARDS SUPPLY CHAIN MANAGEMENT WITH REFERENCE TO MANUFACTURING SECTOR IN COIMBATORE

A STUDY ON TRADER’S ORIENTATION TOWARDS MULTIMODAL CARRIER OPERATORS

A STUDY ON SUPLLY CHAIN IN VALUE ADDED AGRO PRODUCTS WITH REFERENCE TO COIMBATORE

A STUDY ON EMPLOYEE PERCEPTION TOWARDS SUPPLY CHAIN MANAGEMENT WITH REFERENCE TO JENNTEX ENGINEERING

A STUDY ON EFFECTIVENESS OF TQM WITH REFERENCE TO JENNTEX ENGINEERING

A STUDY ON EFFECTIVENESS OF 5S PRINCIPLES WITH REFERENCE TO GLAXO PLAST

A STUDY ON MULTIMODAL TRANSPORTATION WITH REFERENCE TO JP CARS COIMBATORE

A STUDY ON EFFECTIVENESS OF SUPPLY CHAIN MANAGEMENT WITH REFERENCE TO RG APPARELS.

A STUDY ON TRADER’S ORIENTATION TOWARDS MULTIMODAL CARRIER OPERATORS.

A STUDY ON IMPACT TOWARDS OUTBOUND LOGISTICS WITH REFERENCE TO GARMENT INDUSTRY

A STUDY ON IMPLEMENTATION OF DISTRIBUTION CHANNEL IN FMCG WITH REFERENCE TO COIMBATORE

A PROJECT REPORT ON IMPACT OF LOGISTICS MANAGEMENT ON CUSTOMER SATISFACTION

A STUDY ON SUPPLY CHAIN CHALLENGES AND PUBLIC PURCHASE DECISION IN AUTOMOBILE INDUSTRY WITH REFERENCE TO FOUR WHEELERS IN COIMBATORE

A STUDY ON THIRD PARTY LOGISTICS PRACTICES WITH REFERENCE TO COIMBATORE

A STUDY ON PERCEPTION OF EXPORTERS TOWARDS BASMATHI RICE WITH REFERENCE TO COIMBATORE

A PROJECT REPORT ON EFFECTIVENESS OF LOGISTICS MANAGEMENT IN SOUTHERN FROZEN FOODS

A PROJECT REPORT ON DEALER SATISFACTION BASED ON LOGISTICS IN GLAXOPLAST

A PROJECT REPORT ON IMPACT OF LOGISTICS MANAGEMENT ON CUSTOMER SATISFACTION

A PROJECT REPORT ON LOGISTIC AND SUPPLY CHAIN MANAGEMENT IN EXCEL ENGINEERING EQUIPMENTS

A PROJECT ON IMPACT OF LOGISTICS ON BRAND IMAGE WITH REFERENCE TO E-COMMERCE

A PROJECT ON WAREHOUSING AND SECURITY SYSTEM IN SOUTHERN FROZEN FOODS

A PROJECT ON IMPACT OF SOFTWARE APPLICATIONS IN LOGISTICS MANAGEMENT

A PROJECT ON PROCUREMENT LOGISTICS WITH REFERENCE TO EXCEL ENGINEERING EQUIPMENTS

A PROJECT REPORT ON DISTRIBUTION LOGISTICS WITH REFERENCE TO GLAXO PLAST

**IT**

A STUDY ON EFFECTIVE OF OPEN ERP WITH REFERENCE TO TECHSPINE SOLUTIONS

A STUDY ON EMPLOYEE PERCEPTION TOWARDS IMPLEMENTATION OF OPEN ERP WITH REFERENCE TO ASCENTZ TECHNOLOGIES.

A STUDY ON EFFECTIVENESS OF CRM AMONG CUSTOMERS WITH REFERENCE TO GLAXO PLAST

A STUDY ON SATISFACTION TOWARDS EFFECTIVENESS OF SERVICE PROVIDED FOR DBMS WITH REFERENCE TO SMALL IT COMPANIES IN COIMBATORE.

A STUDY ON CUSTOMER PERCEPTION TOWARDS CLOUD SERVICE PROVIDED BY THE COMPANY TO THEIR CLIENTS.